

# Synergy's TBM/ITFM Capability

The preeminent provider of TBM and ITFM services to the Australian federal government

## INTRODUCING OUR CABILITY

Synergy is the preeminent provider of TBM and ITFM services to the Australian federal government. We have an in-depth understanding of the discipline of TBM/ITFM, and a senior team whose combined real-life TBM experience surpasses that of others in the market. Across our firm, our TBM/ITFM capability is underpinned by a team of 40+ seasoned professionals, who support our clients on every step of their TBM journey.

We are invested in TBM and in the potential it offers government to optimise the value of their IT spend. Vendor agnostic, we partner with leading TBM tool providers, and support clients on their TBM journey irrespective of the scale and size of their IT footprint.

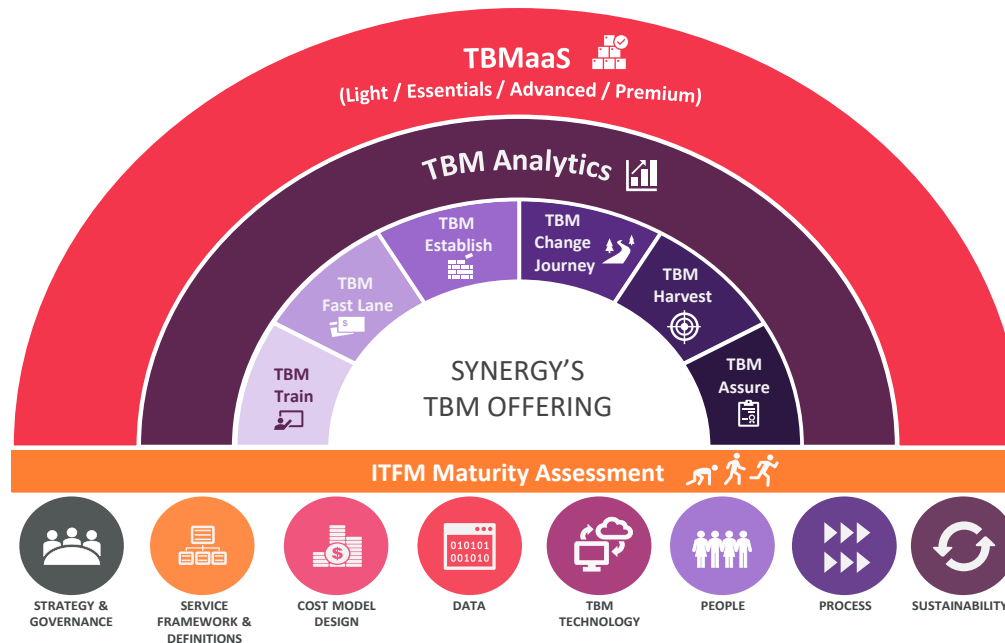
Our dedicated TBM team is hand-picked to include individuals who have a passion for both IT and Finance. Our methodologies and IP are tested and effective and are updated regularly to keep pace with changes in technology.

## THE TBM/ITFM SERVICES WE OFFER

- **ITFM Maturity Assessment** Start your IT value improvement journey with a clear view of what you want to achieve and how to get there
- **TBM Train:** Build your TBM capability by equipping your team to run the TBM tools and processes and communicate IT value to the business
- **TBM Fast Lane:** Demonstrate the power of TBM with a short engagement to identify value in five focus areas
- **TBM Establish:** Create your Service Catalogue, design your TBM Cost model and implement your TBM tool to form the foundation of your TBM capability
- **TBM Change Journey:** Embed the discipline of driving continuous value from IT into your organisation's culture
- **TBM Harvest:** Harvest the return on your TBM investment with a focused optimisation program that draws on new insights
- **TBM Assure:** Ensure the integrity, accuracy and quality of your TBM model and the processes that sustain it
- **TBM Analytics:** Surface new insights with Synergy's comprehensive Analytics capability
- **TBM as a Service:** Access TBM capability by leveraging Synergy's tools and expertise to deliver outcomes quickly without the need to develop in-house technical expertise



## OUR TBM/ITFM SERVICE OFFERING



## WHY SYNERGY?

### Dynamic leaders for solutions in Government

Founded in 1999, Synergy has grown to become one of Canberra's leading professional services firms. We are government specialists delivering a truly collaborative approach to navigate important challenges and provide practical solutions. Through partnerships with our clients, we offer guidance and support across a broad range of capabilities — operating independently and in unison.

From small projects to large scale transformation, we provide an end-to-end, whole-of-life service, from strategic planning to change management, creative, digital technologies, financial management, resourcing, and more.

Our personable and experienced consultants comprise some of the best talent across a diverse range of disciplines with genuine depth of expertise and understanding of the unique challenges that impact government.

As a leading employer, we work hard to empower our people every day. We are values-driven, and purpose-led — caring for our staff, valuing the work they do, and offering every opportunity to develop individually and as a collective. We take the same approach with our clients, resulting in strong relationships underpinned by confidence, high performance, and results.



### TBM Council Training Accreditation

Synergy holds TBM Council Training accreditation and can deliver the full training program required for the TBM Executive certification (CTBME).

## WHO TO CONTACT?

For more information, please contact our team:



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# Eight reasons to choose SYNERGY

Our team has vast experience in ICT cost performance, which has been used to develop TBM methodologies and frameworks specifically for Australian government agencies. The Synergy team has been instrumental in ICT cost performance at DOH, DAWE, DFAT, DSS, ATO, Services Australia and the Education & Employment Shared Services Centre.

Working with Synergy is different. Our firm's capability and the experience of our staff are equal to those of our multinational competitors. We

- prefer to work in integrated teams of client and Synergy personnel
- are happy to work in client lead engagements
- flexible in the use of client or Synergy branded deliverables
- want to ensure that our clients share in the knowledge gained during an engagement.

Synergy has over 350 consultants based in Canberra, including more than 150 government finance and cost analysts, management accountants, procurement experts, program, project and change management specialists and IT advisors.

Our team is ready and available to commence work with your agency now. Our TBM experts currently have capacity to apply their skills and experience to your agency. The toolset and taxonomy is prepared and ready for alignment to your agency.

Synergy is a Canberra-based specialist government accounting and consulting firm that competes regularly with Tier 1 firms. Our substantially lower overheads allow us to provide senior resources at rates that are typically 30 – 40% less than our multinational competitors.

Synergy has proven experience in government costing, cost reduction and cost estimation:

- over 20 government costing assignments in the last 12 months
- benchmarking of corporate services activities across every Federal government agency
- whole of government cost savings estimates for shared services and ERP consolidation in Federal government

Synergy has a highly experienced team in TBM and IT cost performance, with key staff working exclusively in this field for the past several years.

Synergy prides itself on being able to provide senior and qualified staff at highly competitive rates. Our senior team consists of Partners, Executive Directors and Senior Managers all with 10+ years experience.

Synergy provides space and methods for our clients and consultants to be inspired and challenged, to solve problems creatively as well as analytically, and to 'learn-by-doing'.

We empower multidisciplinary and self-managing teams to work collaboratively with client project teams and to make the decisions required to ensure a successful outcome.

