

# ITFM MATURITY ASSESSMENT

Start your IT value improvement journey with a clear view of what you want to achieve and how to get there.

## WHAT IS ITFM AND WHY DOES IT MATTER?

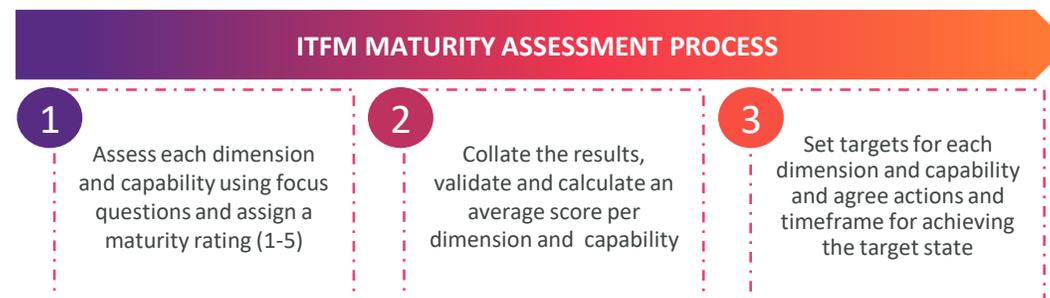
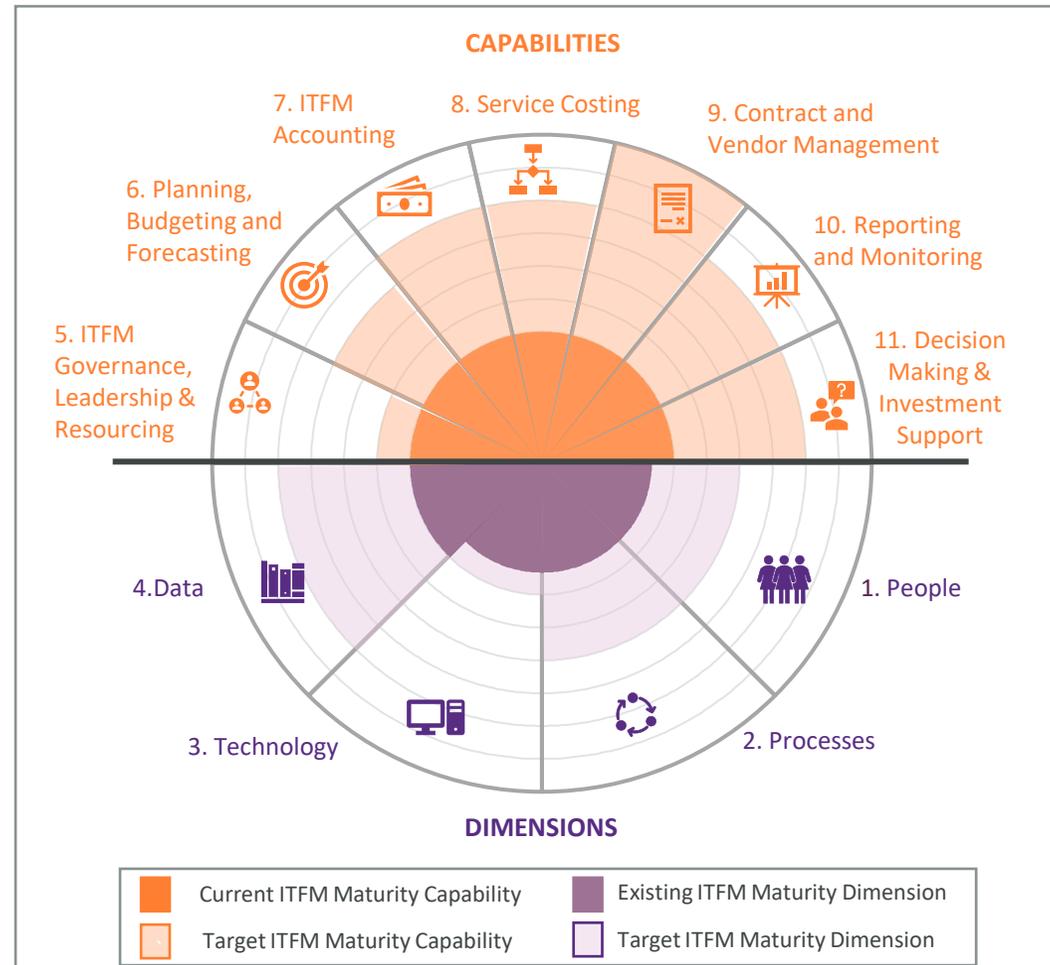
The government's national spending on IT is significant, with billions of dollars of taxpayer funds invested annually. The current economic and government climate continues to place pressure on IT departments to deliver more with less, while also justifying every decision. An effective ITFM function aims to efficiently manage the supply and demand of technology assets and resources by maximising the value of IT services, drive value-based investment conversations with business partners and optimise run-the-business spending. ITFM tools and practices provide transparency that can help the whole organisation understand how IT money is being spent.

## WHY ASSESS THE MATURITY OF YOUR ITFM?

- Many clients do not have a clear understanding of the required capabilities nor the maturity of their ITFM functions.
- ITFM roles and responsibilities between the CIO/CFO and business are often unclear, which makes building out an ITFM capability confusing and challenging
- Instead of trying to be good at all aspects of ITFM, each organisation should identify which ITFM competencies are most relevant and valuable for their specific situation.
- Defining the target state of an organisation's ITFM capability, and the roadmap to get there provides confidence that the ITFM function will deliver the support needed to ensure IT costs are transparent, IT services are delivering the intended value and the IT portfolio is being optimised.

## THE BENEFITS OF AN ITFM MATURITY ASSESSMENT

- Provides a solid foundation for a partnership between the CIO, CFO and the business
- Establishes a common language and shared vision for Finance and IT
- Prompts a discussion on roles and responsibilities between IT and Finance
- Draws attention to processes that are unclear or not yet optimized
- Identifies data weaknesses that may impact the credibility of financial data
- Offers Finance staff the opportunity to expand their skillset and technical understanding
- Provides a basis to seek investment in improvement initiatives



## WHY SYNERGY?

### Dynamic leaders for solutions in Government

Founded in 1999, Synergy has grown to become one of Canberra's leading professional services firms. We are government specialists delivering a truly collaborative approach to navigate important challenges and provide practical solutions. Through partnerships with our clients, we offer guidance and support across a broad range of capabilities — operating independently and in unison.

- Synergy is the preeminent provider of TBM and ITFM services to federal government
- Our team comprises of individuals who are experienced in both Finance and IT – resources that are rare to find in the market
- Our proven ITFM Maturity Assessment tool is aligned to the industry framework developed by the TBM Council, and incorporates Australian Government "better practices"
- Our tool is comprehensive and incorporates key IT ITFM principles including four core dimensions, seven capabilities and a five-grade maturity scale
- The Synergy ITFM Maturity Assessment tool is:
  - Simple yet robust - our tool can be applied within a short time frame, with a relatively small impact on resources
  - Comprehensive – all relevant areas of ITFM are covered, with a clear audit trail to underpin each rating
  - Informative and pragmatic - the assessment provides fast results with a clear roadmap for the future.
  - Supports comparison of results against targets or peers.

## WHO TO CONTACT?

For more information, please contact our team:



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