

TBM Establish

Create your Service Catalogue, design your TBM Cost model and implement your TBM tool to form the foundation of your TBM capability

WHAT IS TBM Establish?

The two foundational elements an organisation needs to establish when embarking on a TBM journey are an **IT Service Catalogue**, and a supporting **TBM Cost Model**.

TBM Establish supports clients to get these two elements in place quickly, leveraging industry best practices, the TBM Taxonomy and a range of costing toolsets, depending on the complexity and volume of financial data that will be reflected in the model.

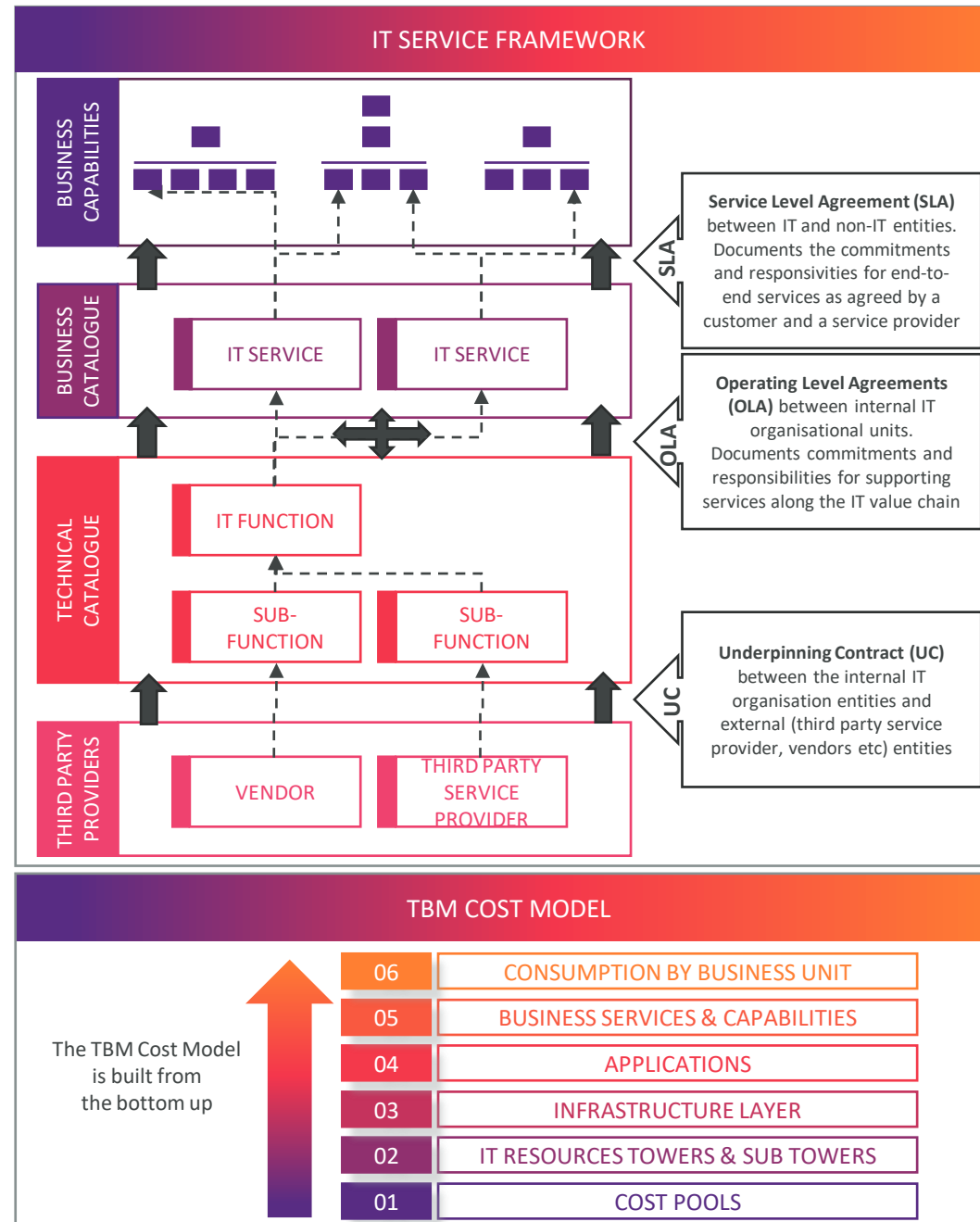
TBM Establish provides a rapid pathway to establishing basic cost transparency for an IT organisation, helping them to understand how and where their IT budget is being spent, and where their IT resources are being consumed.

WHAT ARE THE INCLUSIONS OF TBM Establish?

- **IT Service Catalogue:** The list of services that an organisation offers to its employees or customers that includes a description of each service and, in many cases, the cost or price of consuming or subscribing to the service.
- **TBM Cost Model:** A model for mapping and allocating costs and other resources across layers of the TBM taxonomy to another. It creates the financial, technical, and business views that are meaningful to various decision makers and stakeholders. The model includes the TBM taxonomy objects and layers data requirements, allocation rules, the metrics needed to create transparency and enable reporting.

WHAT ARE THE BENEFITS OF TBM Establish?

1. Rapidly establish cost transparency and the true cost of delivering services
2. Establish an IT Service Catalogue that is customer centric and written in a language that the business understands
3. Provide a basis for proactively managing IT Spend vs budget and consumption vs demand
4. Make informed staffing decisions and align project resources to business priorities
5. Improve understanding of infrastructure costs and trends
6. Drive shared accountability for IT consumption and costs with the business
7. Manage an organisation's application portfolio based on value
8. Establish a sound basis for an appropriate pricing strategy for services



WHY SYNERGY?

Dynamic leaders for solutions in Government

Founded in 1999, Synergy has grown to become one of Canberra's leading professional services firms. We are government specialists delivering a truly collaborative approach to navigate important challenges and provide practical solutions. Through partnerships with our clients, we offer guidance and support across a broad range of capabilities — operating independently and in unison.

- Synergy is the preeminent provider of TBM and ITFM services to federal government
- Our team includes individuals who are experienced in both Finance and IT – resources that are rare to find in the market
- Synergy is the leader in IT Service Definition and Service Costing for Federal Government agencies.
- We have extensive experience in the development of IT Service Catalogues and Service Costing over twenty years across numerous organisations, including many within the federal government.
- We have a comprehensive set of frameworks, catalogues, costing methodologies and costing systems.
- We have established partnering arrangements with costing tool providers including Apptio and Clearcost, and have a team with advanced Excel modelling skills that can be leveraged for prototyping or simple cost models
- Our methodology draws on established international models as the basis for a structure that works in government.

WHO TO CONTACT?

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